

# JAMES BANGS

## PRODUCT MANAGER

How would you describe DPI in three words?

- Agile
- Inclusive
- Fast paced

If you weren't a product manager, what would you be?

Ideally some sort of system based role. Largely because of the fact that I get a genuine kick out of taking something from conception through to something tangible. Plus, I am also comfortable with knowing when to question the norm, knowing when to comply and when to push back against organisational ideas but also having the courage to question the way things are.

What do you enjoy about your role?

The variety involved with this role and finding solutions to a problem. I enjoy the challenge of finding new avenues not yet explored and bringing them to fruition – like our intelligent hands service at DPI. I also like building the necessary and correct skill sets in the company and building a dedicated team. I am fortunate that my role involves the requirement for travel. This encourages a level of freedom within the role which suits me well as a traditional 9-5 at my desk 5 days a week would not be enjoyable for me! Although this is a challenging role, I do feel that I work better under pressure, as it keeps me motivated.



If you could give one piece of advice to a new starter, what would it be?

Whenever you are talking to people, irrespective of their level, listen to what they say. We can all afford to learn something from others. Be patient, learn to listen and the rewards and recognition will follow.

Tell us something about yourself that we wouldn't know?

This is difficult as I am an open book, as anyone in the office will no doubt agree with! However, what may not have come out during office conversations is that I am a keen mechanic and have built race cars in the past, when time permitted pre-family! I am also a keen snowboarder! Again, with our head office based in Hertfordshire, the absence of any hills or mountains rarely brings up such conversations!



### Three Likes

- Cars
- Adrenaline rush
- Socialising

### Three Dislikes

- Arrogance
- Self-entitlement
- Negativity